

Alexander Fern- *Sports Broadcast-Journalist*

SKILLS

Broadcasting: Play-by-Play Announcing (Baseball, Hockey, Basketball), Game Knowledge, Storytelling, Improvisation, On-Air Presence, Interviewing, Game Preparation & Research

Technical: Radio Broadcasting, Website Content Management, Social Media Content Coordination
Communication & Interpersonal: Verbal Communication, Written Communication, Interpersonal Skills, Teamwork, Professionalism, Video/Audio Editing

EXPERIENCE

St. Cloud Rox Baseball Club, Minnesota – *Radio Broadcaster*

May 2024 – August 2025

- Broadcast live play-by-play for all home and away St. Cloud Rox Baseball games.
- Prepared pre-series game notes for the Rox website.
- Coordinated and conducted pregame interviews with players and coaches for social media.
- Coordinated interviews with special guests, including former Twins Broadcaster Dick Bremer.

St. Cloud State Men's Hockey, Minnesota – *Radio Voice*

September 2022 – March 2025

- Broadcast live play-by-play for all home and away SCSU Men's Hockey games on 88.1FM KVSC.
- Coordinated interviews with SCSU Hockey players and coaches.
- Wrote post-series game recaps and produced on-air promotional teasers.

88.1FM KVSC, St. Cloud Minnesota – *Sports Director*

September 2022 – May 2025

- Developed monthly broadcast schedules for student sign-ups.
- Communicated with Athletics Department officials regarding broadcasts.
Communicated with St. Cloud State coaches and players regarding broadcasts and interviews.

EDUCATION

St. Cloud State University, Minnesota – *Bachelors of Liberal Arts (Broadcast Journalism) with a Marketing Minor*

August 2021 – May 2025

AWARDS

2x Broadcasters Education Association Award Winner for Outstanding Radio Sports Play-by-Play Event

REFERENCES

Jim Gray- Station Manager-88.1FM KVSC

CONTACT: (320)221-3821 / jwgray@stcloudstate.edu

Dan Seeger- Station Manager-88.1FM KVSC

CONTACT: (828)423-9554 / daniel.seeger@stcloudstate.edu

Andrew Melroe- Assistant Director of Strategic Communications- St. Cloud State University

CONTACT: (651)343-3272 / andrew.melroe@stcloudstate.edu

Brett Larson- Head Men's Hockey Coach- St. Cloud State University

CONTACT: (740)971-9762 / bhlarson@stcloudstate.edu

Scott Schreiner- Owner- St.Cloud Rox Baseball Club

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